

1344

RTSD26

Brand Guidelines
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Colors



River Trails School District 26

Public School



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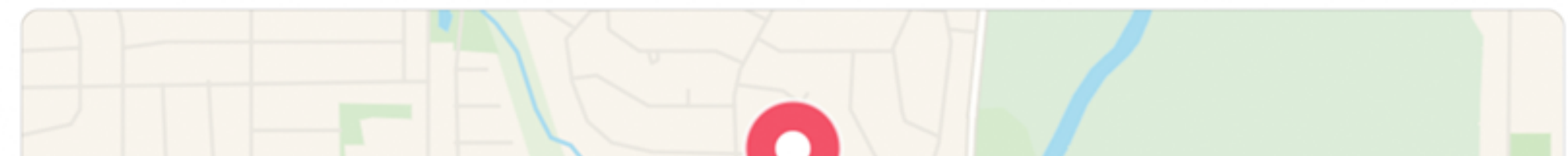
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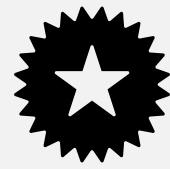
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Colors

DESIGNATIONS



Primary Color
Use Generously



Secondary Color
Use Sparingly



Tertiary Color
Use Cautiously

PROPER USE



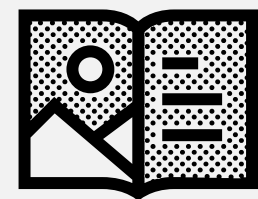
PANTONE
Apparel + Merchandise



RGB
Digital + Media



HEX/HTML
Web



CMYK
Print

Kelly Green

PANTONE	7739 C	HEX/HTML	2C9D42
RGB	44 157 66	CMYK	81 13 100 2



Coffee Bean

PANTONE	7533 C	HEX/HTML	483729
RGB	72 55 41	CMYK	54 63 75 56



White

PANTONE	N/A	HEX/HTML	FFFFFF
RGB	255 255 255	CMYK	0 0 0 0



Evergreen

PANTONE	2245 C	HEX/HTML	008556
RGB	0 133 86	CMYK	87 24 83 9



River Blue

PANTONE	2383 C	HEX/HTML	316BB2
RGB	49 107 178	CMYK	84 58 1 0



Citrus Green

PANTONE	2286 C	HEX/HTML	84CE19
RGB	132 206 25	CMYK	52 0 100 0



Grassy Green

PANTONE	361 C	HEX/HTML	58B62D
RGB	88 182 45	CMYK	68 2 100 0



Fonts



Fonts

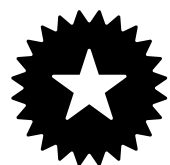
Mont Bold

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Logos



Logo

FULL COLOR



ONE COLOR - LIGHT VERSION



ONE COLOR - DARK VERSION



Logo + Wordmark (Vertical)

FULL COLOR



River Trails

SCHOOL DISTRICT 26

ONE COLOR - DARK VERSION



ONE COLOR - LIGHT VERSION



Logo + Abbreviation (Vertical)

FULL COLOR



RTSD26

ONE COLOR - DARK VERSION



RTSD26

ONE COLOR - LIGHT VERSION



RTSD26

Logo + Wordmark [Horizontal]

FULL COLOR



River Trails

SCHOOL DISTRICT 26

ONE COLOR - DARK VERSION



River Trails

SCHOOL DISTRICT 26

ONE COLOR - LIGHT VERSION



River Trails

SCHOOL DISTRICT 26

Logo + Abbreviation [Horizontal]

FULL COLOR



ONE COLOR - DARK VERSION



ONE COLOR - LIGHT VERSION



Wordmark

FULL COLOR

River Trails
SCHOOL DISTRICT 26

ONE COLOR - DARK VERSION

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ONE COLOR - LIGHT VERSION

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Abbreviation

FULL COLOR

RTSD26

ONE COLOR - DARK VERSION

RTSD26

ONE COLOR - LIGHT VERSION

RTSD26

River Trails School District 26
Brand Identity
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1344

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Brand To Win™